

**North Carolina Telecommunications Industry Associations
Media Relations Committee Meeting
March 23, 2005**

In attendance: David Privette, North State; Daphne Jones, Atlantic Telephone; Sandy Pernell, Sprint; Karen Powell, SkyLine; Kyle Randleman and Marcus , Star; Terry Raupe, Tri-County; Linda Young, CT Communications; Crystal Smith and Jan Rider, CCCC; Preston Sellers, CCCC; Janet Gresham – NCST; Carole Woodward, NCTIA staff.

Chairman David Privette called the meeting to order. Committee members gave self introductions. NCST Director Janet Gresham gave a tour of the new facility.

Invitations: Carole Woodward reported on invitations mailed for each target audience. Approximately 250- 300 are expected to attend.

Program - Grand Opening / Ribbon Cutting Ceremony for the NC School of Telecommunications Wednesday, April 13, 2005 at 10 am. The focus of the program will be to tell the story of the NC School of Telecommunications, Central Carolina Community College and Telecommunications in North Carolina. Dennis Wicker will be asked to serve as Master of Ceremonies. Dr. Garrett will speak on behalf of CCCC, Steve Parrott will represent NCTIA at the podium and Janet Gresham will follow with announcements, acknowledgements, describe the give away items provided by Corning Cable, and give instructions for tours, exhibits, demonstrations. Special guest speakers – Rep. Bob Etheridge or Secretary of State Elaine Marshall. Jan Rider will issue letters of invitation to speakers. Crystal Smith will develop a layout of the Program – coordinated with the invitation. Distinguished guests from education, the telecom industry and military will be introduced and may have designated seating. Janet will have volunteers and NCST staff throughout the building – dressed in the same logo shirts for easy identification by attendees. Each person will have a script describing the activities in their designated area. A Wall of Honor poster will be on display to solicit further equipment, supplies and support contributions.

Refreshments-Jan Rider and Crystal Smith, CCCC will take care of decorations, tent and seating for 200, stage and podium, and refreshments – coffee, fruit, cheese, muffins. The tent will be in the parking lot close to the building and the ribbon cutting will take place at the front doors. Historic photos will be enlarged and framed for display throughout the building.

Promotional Items- 500 promotional items fiber cable enclosed in a sheath imprinted with NC School of Telecommunications Dedication April 13, 2005 were provided b Corning Cable. An explanation card will be provided with the items for explanation. The items will also be mentioned from the podium by Janet and attendees will be encouraged to go inside and pick up the item.

Media- the media alert will be mailed April 4. Work is continuing on the items for the Media Packet. **Company information to update the NCTIA brochure is needed immediately!** The News Release from NCTIA, CCCC should be emailed and all support documents from the media kit including photos should be a link on NCTIA, NCST and CCCC's web sites.

Next Committee meeting via Conference Call: Monday, April 4, 2005 @ 9:30 am