

## **North Carolina Telecommunications Industry Association Convention Committee**

The Committee met on March 25, 2004 at Sprint in Wake Forest, NC.

Present were: John Wicker, Lexcom Telephone; Brenda Dougherty, Sprint; Candy Finley, BellSouth; Herb Long, Ellerbe Telephone; Hayden McKenzie, North State; John Wengert, Star TMC; Tom Brady, Catena Networks; ; Jim Humphrey, Tyco Electronics Power; Richard Yates, Network Op. Consulting; Tommy Nelson, Power and Telephone; Hal Carnes, CBW, Board Liaison; Charles Pickelsimer, Citizens Telephone, Board Liaison; Elizabeth Hester and Exec. Director Carole Woodward. Absent: Stacy Hale, ALLTEL; Todd Murphy, US LEC; Stan Pace, Verizon; Richard Royal, Nortel Networks; Earl Hester, TC&H Supply; Mike Coltrane, CT Communications.

Prior to the arrival of Chairman Wicker, Herb Long called the meeting to order, and thanked Sprint for hosting.

**Old Business** – Motion by Hayden McKenzie, second by Tom Brady to approve the January minutes.

### **Sub Committee Reports –**

1. Golf Committee - Herb Long - Jim Humphrey and Herb Long went to Ballantyne on January 22 and secured the golf rate of \$75, plus starting times of 1:00 p.m. on both days. The fee includes greens fees, scoring, etc. Ballantyne will also put together goody bags.  
Carts Both Tournaments – Hal Carnes, Brenda Dougherty – Everything will have to be purchased through Ballantyne. Carts and stations were recommended for both days. Lunch will be on your own.  
Trophies, Signs, etc. - John Wengert – John asked for clarification on the number and style of trophies needed. He will get proposals.  
Tennis Tournament – Hayden McKenzie – The Tennis pro charges \$90 per hour. Three courts are blocked for proposed round robin tournament.  
Associate Golf Tournament Monday – Jim Humphrey – Budget and registration information will be developed before the next meeting.  
Associate Membership – Tom Brady – A list of current paid memberships and the amount of the Hospitality Fund will be reported next meeting.
2. Convention Special Activities – Charles Pickelsimer, III – A Charlotte calendar of events will be reviewed to determine if there are events that we can partner with. Motor Speedway Tours and Shopping Shuttle.  
Convention Activities – Earl Hester, Richard Yates, Todd Murphy – Several ideas are in the works.  
Convention Entertainment – Charles Pickelsimer and Hayden McKenzie - A jazz trio or dinner music in Hospitality area were discussed. A dance band is not conducive to dinner conversations and networking.  
Bingo and Door Prizes – Stan Pace and Candy Finley – Will find out if Ballantyne has the equipment.  
Convention Speakers – Richard Royal – The NASCAR theme “Telecom at the Starting Line” or “Life in the Fast Lane”. Industry topics such as broadband, speed, VoIP, and NCUC panel were discussed along with Humphrey Wheeler, John Foster of the Panthers, and Phil Kirk, NCCBI - Economic Development.
3. Hotel Contract and Food at Convention – Brenda Dougherty – A proposed food budget was reviewed. The Committee agreed to cover the costs of their own dinners Saturday night. A President’s Reception will be Sunday night prior to the Banquet. Monday night’s Associate Reception will be replaced with light snacks in the Hospitality Area. An informal dinner on the lawn after the Golf Tournament was discussed.  
Mixed Beverages – Hal Carnes – Carole will verify the contract regarding bartender costs and inquire whether NCTIA Committee members can tend bars in the Hospitality Area. Bar areas in the Ballroom (Sun) and on the lawn with Dinner (Tues) will be confirmed.
4. Sponsorship – Tommy Nelson – A list of previous and potential sponsors will be contacted.  
Corporate Sponsorships – Herb Long, John Wengert, Charles Pickelsimer, Stacy Hale – As soon as the Budget is complete, a better idea of needed sponsors will be determined.  
Hole Sponsors for NCTIA Tournament – Herb Long, John Wengert – Beverage cart sponsors are needed.  
Associates – Richard Royal, Jim Humphrey
5. Communications / Media - John Wengert – John will ask a Star employee with graphic expertise to work on ideas for the printed materials layout according to the theme.  
Registration – Candy Finley, Frances Carr, Elizabeth Hester – An advance email indicating the date, location of Convention, and sponsorship opportunities will be sent in the next few weeks.

**The next meeting will be Monday, May 3, 2004 hosted by Jim Humphrey.**