

**North Carolina Telecommunications Industry Association
Program Development Committee**

The Committee met February 10, 2005 at the Sprint Conference Room in Raleigh, North Carolina. Present were: Brenda Dougherty, Sprint; Candy Finley, BellSouth; Herb Long, Ellerbe Telephone; Hayden McKenzie, North State; Charles Pickelsimer, Citizens; John Wengert, Star TMC; John Wicker, Lexcom Telephone; Tom Brady, CIENA; Jim Humphrey, Tyco Electronics Power; Tommy Nelson, Power and Telephone; Exec. Director Carole Woodward. Absent: Stan Pace, Verizon ; Todd Murphy, US LEC; Richard Royal, Nortel; Earl Hester, TC&H Supply; Richard Yates, Network Op. Consulting; Hal Carnes, CBW Communications.

Chairman Dougherty called the meeting to order.

2006 Wilmington Hilton Proposal: A proposal from the Wilmington Hilton was briefly reviewed for August, 2006 Convention. The room rate and breakfast events were incorrect. The proposal will be revised and discussed next meeting.

2005 Convention at Pinehurst- Chairman Dougherty discussed ongoing negotiations with Pinehurst for sub events of the 2005 Convention scheduled for August 21-23, 2005. Each proposal event was reviewed with key questions that should be clarified with the resort prior to budget development. Tom Brady moved to shorten the Convention this year – begin on Sunday with the Banquet and conclude Tuesday at a Luncheon featuring a speaker. John Wicker seconded the motion that carried. Brenda will meet with the Resort and return with answers such a liquor, golf on #8 course, charges related to the tournament. A chance to win a round of golf on #2 will be used as a prize for registered attendees. The Pinehurst package includes 2 breakfasts, 1 break, lunch, meeting rooms and spa pass. Dinner will be taken out of the package rate. Sprint will cover the A/V costs by providing a resource person and the equipment.

There are numerous items to be worked out regarding one combined tournament – the **NC Telecom Invitational**– many relate to the budget process and registration fees. In the past associate members have been allowed to host their customers at the Monday tournament – which they sponsored so member companies could play for free, and many associates do not register for convention. A budget will be proposed next meeting.

Many ideas were discussed for **Convention Theme** – relating to Golf. Potential speakers include someone from BellSouth, Michael Durant or Hugh Shelton, Richard Burr and Kevin Martin.

Other Revenue Producing Events - John Wengert and Candy Finley will co-chair a sub committee to discuss a golf tournament or seminar. Tommy Nelson moved the e-rate Conference is our first seminar as a revenue producing event for 2005. Jim Humphrey seconded the motion that carried. Everyone will obtain feedback from school administrators regarding best time of year and location.

A Letter to the Membership from NCTIA President Steve Parrott is recommended, outlining the proposed changes in Convention format, the special pricing and change in dates – save the date reminder. The Board should address 1) critical support for Convention; 2) non participating committee members, 3) budget expectations.

The Committee will meet again for another extended work session on March 14 in Raleigh to work on Convention Sub Committees, Theme, Speakers, Sponsors, Events, Budget.