

**North Carolina Telecommunications Industry Association
Media Relations Committee**

Sandy Pernell, Sprint, Chairman

Brian Crenshaw, UC LEC

Kelly Gragg, Wilkes Telecom

Daphne Jones, ATMC

Karen Powell, SkyLine

Tom Dreyer, MebTel, Board Liaison

David Privette, North State

Aaryn Slakfy, Randolph

Terry Raupe, Tri-County Telephone

Jenny Waisner, Lexcom

Linda Young, CT Communications

A G E N D A

March 1, 2006

10:30 A.M.

NCST, Sanford

- I. Call to Order/Welcome/Intros Sandy Pernell, Chairman
Committee Meeting Purpose:
Discuss Committee's role in the NCTIA organization and
Plan 2006 Strategy
- II. NCTIA Code of Ethics and Vision
- III. Role of Board Liaison Tom Dreyer
- IV. Role of NCTIA Staff Carole Woodward
NCTIA Budget
- V. Committee Structure / Scope of Responsibility
2006 Committee Appointments
2006 Activities Calendar
- VI. Role of Media Relations / Communications Committee
Understand NCTIA's products / services
Define our Brand concepts
Discuss Committee objectives
Develop branding / marketing strategies
- VII. Select Committee Secretary
- VIII. Schedule of Meetings / Agenda/TO DO Items / Location /Host
/ Adjourn / Lunch