

North Carolina Telecommunications Industry Association Program Development Committee

The Committee met January 17, 2006 at the Cardinal Club, Wachovia Building, Raleigh, North Carolina.

Present were: Herb Long, Ellerbe Telephone, Chair; Charles Pickelsimer, Citizens; John Wicker, Lexcom Telephone; Jim Humphrey, Tyco Electronics Power; Richard Royal, Nortel Networks; Hal Carnes, CBW; NCTIA Chairman of the Board Steve Parrott, Sprint; NCTIA President Carole Woodward; NCTIA Program Director Rebecca Wyhof.

Absent: Hayden McKenzie, North State; Stan Pace, Verizon ; Suzanne Wakefield, Sprint; John Wengert, Star TMC; Tom Brady, CIENA; Tommy Nelson, Power and Telephone; Ann Simpkins, FairPoint.

Chairman Long called the meeting to order. A moment of silence was observed in honor of past chairman Brenda Dougherty, Sprint, whose leadership was praised by all. NC Technology Association has established a technology scholarship in Brenda's name. The NC Women's Forum will hold an event in Brenda's honor, to benefit ovarian cancer research on Feb. 1.

2006 NCTIA Program of Work and Vision - NCTIA Chairman of the Board Steve Parrott expressed appreciation for the committee members' commitment to serve this year. He indicated that the committee's work will pick up where it left off last year – from a successful annual meeting in Pinehurst – an event that, because of its financial contribution, helps NCTIA remain viable and grow. Chairman Parrott also gave an update on NCTIA's financial position and 2006 vision. NCTIA lost BellSouth as a member last year. Their dues were a substantial part of the annual budget. Because of the commitment from small and large companies on the Board, and the success of 2005 programmed events, NCTIA will again realize a growth margin and has invested its reserves. As reflected in its annual budget, the Board does have expectations of another financially successful annual meeting this year. As a result of member feedback from the annual member survey, copies of all committee meetings will be distributed to all committee members, and committee participation will be documented to the Board. The NCTIA website is being revamped to provide easier and faster access to NCTIA resources. The website will also feature a monthly profile of NCTIA Board members. The 2006 Program of Work is a continuation of 2005 Committee work. An Orientation will be held on January 25.

2006 Revenue Enhancement Activity - Sponsorship of E-Rate educational forums was discussed last year, but the committee determined others such as the BETA group have become involved, more resources for school administrators are now available and we would not get adequate support from the school systems for this program. As discussed last year, NCTIA will host the 1st Annual NCTIA Golf Championship. Proposed sites for the May event are: Pinehurst (Steve Parrott will check on rates and dates); Pinehurst National Course (Herb Long will check on rates) and Washington Duke (Carole will check) The one-day event, to be scheduled in May, will begin around 10 am. with a golf clinic or exhibition, such as Dennis Walters (supported by a Sponsor), lunch at 11 and then the tournament to begin with a 12 pm shotgun start. Light refreshments will be served at the conclusion of the tournament as prizes are awarded. Format for the tournament will be individual play, but companies will be allowed to register a foursome, as long as the registering person is a member. They may bring guests of their choice. The number of players targeted is 120. Chairman Parrott will explain the critical need for Board support (a minimum of 2 players per company) at the Feb. 22 Board meeting. A Sub Committee will work on the details of this tournament – John Wicker, Hal Carnes and Jim Humphrey, along with Chairman Herb Long.

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2006 Annual Convention Planning- Discussion about the proposed dates of Annual Convention – August 27-29, 2006 revealed a scheduling challenge, as that is the beginning date for most NC schools. NCTIA staff will inquire about moving the dates up in August, away from the busy times when schools start, and also allow families to participate in the event – the first time it has been held at the NC coast. Traditionally, NCTIA Annual Convention has been held in Sept. Last year was the first time it was held in August. NCTIA staff will advise the committee about the possibility of adjusting the contract with the Wilmington Hilton, if other dates are available. A boating theme was discussed. Potential speakers are– Kevin Martin, Mike McIntyre, General Hugh Shelton (for the luncheon). The same Golf Tournament Sub Committee will work on the Wilmington tournament – proposed for Magnolia Greens or Landfall. A Casino Night for Monday night activity was discussed. NCTIA Staff will send advance emails, postcards, etc. monthly as a reminder of the dates and convention details. We should have the capability for on-line registration and credit card processing this year.

Committee Meeting Schedule:

February 15

Raleigh

March 14

Raleigh

April 18

Wilmington